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Bib Data Sheet

<b>SERIAL NUMBER</b> 09/784,394	<b>FILING OR 371(c) DATE</b> 02/15/2001 <b>RULE</b>	<b>CLASS</b> 725	<b>GROUP ART UNIT</b> 2623	<b>ATTORNEY DOCKET NO.</b> 12179-P081P1
<b>APPLICANTS</b> Marc Eller, Dallas, TX; Zvi Yaniv, Austin, TX;				
<b>** CONTINUING DATA *****</b> This application is a CIP of 09/553,012 04/20/2000 PAT 7,038,637				
<b>** FOREIGN APPLICATIONS *****</b>				
<b>IF REQUIRED, FOREIGN FILING LICENSE GRANTED** SMALL ENTITY **</b> ** 04/06/2001				
Foreign Priority claimed <input type="checkbox"/> yes <input type="checkbox"/> no 35 USC 119 (a-d) conditions <input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after met Allowance Verified and Acknowledged _____ Examiner's Signature Initials		<b>STATE OR COUNTRY</b> TX	<b>SHEETS DRAWING</b> 8	<b>TOTAL CLAIMS</b> 20
<b>INDEPENDENT CLAIMS</b> 4				
<b>ADDRESS</b> 26874				
<b>TITLE</b> System and method for selling advertising space on electronic displays digital television using spectrum				
<b>FILING FEE RECEIVED</b> 460	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees ( Filing ) <input type="checkbox"/> 1.17 Fees ( Processing Ext. of time ) <input type="checkbox"/> 1.18 Fees ( Issue ) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit	